

WORKSHOP ON INTRODUCTORY CONCEPTS TO COMPETITION POLICY

YEREVAN, 29 JUNE- 01 JULY 2010

WORKSHOP OBJECTIVES

The workshop will consist of a series of presentations on key issues of competition law. During the seminar we will be focusing our attention on such fundamental concepts as market definition, the connection with market power and dominance and the evidence needed to support allegations of single firm abuse. We will cover the correct methodology to assess the potential distortion of competition resulting from anticompetitive agreements. The topics will be addressed and discussed in lectures, exercises in breakout sessions and case studies by competition experts from OECD countries as well as case studies presented by the Armenian Competition Authority. A roundtable discussion will follow each presentation.

DRAFT AGENDA

Monday 28 June

Arrival of the participants

12.00-14.00 *Lunch in the Hotel's "Al dente" Restaurant*

18.00-20.00 *Dinner in the Hotel's "Al dente" Restaurant*

Tuesday 29 June

09.00-09.15 Welcome and opening remarks

09.15-10.00 Introduction (*Artak Shaboyan, SCPEC, Armenia*)

10.00-10.15 *Coffee Break*

10.15-11.15 Basic competition economics: The concepts of "relevant market", "market power" and dominance (*João Pearce Azevedo, OECD-RCC*)

Case law and legal principles concerning "dominance:" (*Andreas Reindl,*

Fordham Law School)

11:15-12:30	Exercise in breakout groups I
12.30-13.30	<i>Lunch in the Hotel's "Al dente" Restaurant</i>
13.30-14.00	Types of abuses (<i>João Pearce Azevedo, OECD-RCC</i>)
14.00-15.00	Abuse I: Predation and Rebates (<i>Gergely Dobos, GVH, Hungary</i>)
15:00-15:15	<i>Coffee break</i>
15:15-16:00	Armenian case study I: "The Coca-Cola Hellenic Bottling Company Armenia" (<i>SCPEC, Armenia</i>)
16:20	<i>Meeting at the reception of the hotel</i>
16:20	<i>Sightseeing tour in Yerevan</i>
19.00	<i>Reception Dinner</i>

Wednesday 30 June

09:00-09:30	Assessing Dominance (<i>João Pearce Azevedo, OECD-RCC</i>)
09.30-10.30	Abuse II: Excessive pricing and exclusive purchasing agreements (<i>Rainer Kaltenbrunner, Bundeswettbewerbsbehörde, Austria</i>)
10:30-10:45	<i>Coffee Break</i>
10.45-11.45	Case studies on excessive pricing and exclusive purchasing agreements (<i>Rainer Kaltenbrunner, Bundeswettbewerbsbehörde</i>)
11:45-12:30	Exercise in breakout groups II
12.30-14.00	<i>Lunch in the Hotel's "Al dente" Restaurant</i>
14:00-15.00	Agreements: The application of Articles 101(1) and 101(3) to agreements between competitors (<i>Andreas Reindl, Fordham Law School</i>)
	Competitive interaction in oligopolistic markets and cartels (<i>João Pearce Azevedo, OECD-RCC</i>)
15:00-15.15	<i>Coffee break</i>

- 15.15-16.15 Horizontal agreement case (*Manuel Cabugueira, AdC, Portugal*)
- 16.15-16.45 What is “agreement:” The use of indirect evidence to prove collusion among competitors (*Andreas Reindl, Fordham Law School*)
- 16.45-17.30 Exercise in breakout groups III
- 18.00-20:00 *Dinner in the Hotel’s “Al dente” Restaurant*

Thursday 01 July

- 09.00-10.00 Abuse III: Essential facilities case (*Manuel Cabugueira, AdC- Portugal*)
- 10.00-10.45 Armenian case study II: “Armentel” (*SCPEC, Armenia*)
- 10.45-11.00 *Coffee break*
- 11.00-12.00 GVH case studies (*Gergely Dobos, GVH, Hungary*)
- 12.00-12.15 Concluding comments
- 12.15-14.00 *Lunch in the Hotel’s “Al dente” Restaurant*
- 14.15 *Meeting at the reception of the hotel*
- 14.15- *Trip to the Lake Sevan and dinner*